

SHAPE THE FUTURE

CONFERENCE SCHEDULE

PRE CONFERENCE

FRIDAY, October 2

1:30 - 3:30 pm

Hike [Red Rock Canyon Park Trail](#)
(beginner's hike, 4.2 miles round-trip)
Meet in the hotel lobby at 1:30 pm



CONFERENCE BEGINS

FRIDAY, October 2

5:00 - 9:00 pm

Welcome Reception / Registration packet pick-up
Meet and Greet pool-side
Small bites, ice cream, music, games

SATURDAY, October 3

7:00 - 7:45 am

Registration packet pick-up / Exhibitors set-up

7:45 - 8:30 am

Exhibitors Meet-And-Greet / Continental Breakfast Buffet

8:30 - 9:40 am

KICKOFF SESSION

Pursuing Excellence: Professionalism And Production

Presenters: Michael Cammack and Tim Falk

Great legal videographers never stop growing. Discover three essential areas of professional development: professionalism during proceedings, leadership growth, and delivering greater value through your products and services.

9:45 - 10:40 am

From Their Own Mouths: What Attorneys And Paralegals Are Looking For In Legal Video

Moderator: Joel Freedman

What do attorneys and paralegals value most in a legal videographer? Hear directly from experienced legal professionals as they share what earns trust, strengthens client relationships, and sets exceptional videographers apart. Leave with practical strategies for communicating effectively, adapting to client needs, and becoming the videographer clients call again and again.

10:40 - 11:00 am

Coffee Break and Exhibitor Meet-And-Greet

11:00 - 11:55 am

New Normals For Legal Video: Riding The Waves Of Change In Court Reporting

Presenter: Mike Duffy

As digital reporting, AI-assisted transcripts, and hybrid and remote depositions reshape the legal industry, legal videographers must adapt to new workflows and expectations. This session provides practical strategies for integrating with modern recording practices, maintaining compliance, and turning industry change into a competitive advantage.

SATURDAY, October 3

12:00 - 1:00 pm **LUNCH and Exhibitor Meet-And Greet** - TK Burger Food Truck

1:00 - 2:20 pm **A Side-By-Side Comparison: Remote Setup Options**

Presenters: Richard Foster, Ben Jones, and Tim Falk

Explore three remote recording workflows that align with ALV's Remote Recording Standards: vMix, OBS, and hardware-based solutions. Compare each approach through brief presentations and hands-on demonstrations, then ask questions at the stations of your choice. Whether you're building your first workflow or upgrading an existing one, you'll leave better equipped to choose the right solution for your needs.

2:20 - 3:15 pm **Beyond The Camera: Finding Your WHY In Legal Video** *Presenter: Brett Bova*

Why do you do what you do? Many of us can easily describe what we do, but struggle to articulate why we do it. In this session, you'll discover how identifying your "why" can bring greater purpose, guide business decisions, and help distinguish you in a competitive legal videography market. Learn how a clear sense of purpose can shape both your career and your business in meaningful ways.

3:15 - 3:25 pm Coffee break with exhibitors

3:25 - 4:35 pm **A Side-By-Side Comparison: Video-Sync Software Options**

Presenters: *Synchron: Michael Cammack Threadeo: Richard Hayden*

SyncDepo: Chris Wilkey OnCue: Derek Letellier

Choosing the right video synchronization software can improve both workflow efficiency and final product quality. This session compares four leading video-syncing programs across key categories, including user interface, pricing, synchronization workflow, quality control, editing capabilities, and unique features. Whether you're evaluating a new platform or considering a switch, you'll gain the insights needed to make an informed decision. A 10-minute Q&A will conclude the session.

4:35 - 5:00 pm Exhibitor Meet-And-Greet

5:00 - 6:15 pm **Marketing And Branding: Growing Your Legal Video Business**

Presenters: David Shereck and Ben Jones

Grow your legal videography business through practical, low-cost marketing, networking, and branding strategies. Learn how to strengthen client relationships, use your video equipment as a marketing asset, and better understand what clients truly value. You'll also discover how to develop and market a Continuing Legal Education (CLE) program for attorneys, positioning yourself as a trusted resource while advocating for the legal videography profession.

6:45 - 8:15 pm **DINNER** Share a short Uber ride with colleagues for a group dinner at Yard House located at [Irvine Spectrum Center](#). Dinner is on your own, but we'll all sit together.

8:15 - 11:59 pm **A NIGHT OUT AT IRVINE SPECTRUM CENTER**

After dinner, explore the ambience and excitement of Irvine Spectrum Center. Options include The Irvine Improv, karaoke, shops, dining, IMAX theater, and a giant ferris wheel.



SUNDAY, October 4

7:00 - 7:55 am

CONTINENTAL BREAKFAST BUFFET and Exhibitor Meet-And Greet

8:00 - 8:55 am

Expanding Your Services: The Roadmap To Becoming A Trial Tech Pro

Presenter: Jon Walton

You've mastered the deposition—now it's time to master the courtroom. This session prepares videographers to transition into professional litigation support. Learn what trial teams expect from a hot-seat operator, from exhibit management to staying composed during live testimony. You'll also learn how to market your services and position yourself for your first courtroom trial support engagement.

8:55 - 9:05 am

Coffee break

9:05 - 12:05 pm

ALV Masterclass: Advancing Your Career To The Next Level

Presenters: Esrom Jayasinghe, Andy Nation, Ben Jones, and Richard Foster

Where are you in your legal videography career—and where do you want to go next? This masterclass explores four common career transitions in the legal videography industry and the skills needed to navigate each successfully:

In-house employee -> Sub-contractor

Sub-contractor -> Full-service contractor

Full-service contractor -> Video agency

Independent contractor -> In-house employee

Learn how to avoid common pitfalls (organizational considerations), prepare for your next career move (rates and billing), and position yourself for long-term success. *(A 15-minute stretch break will be provided in the middle of this Masterclass.)*

12:05 - 12:20 pm

Box Lunch distribution

12:20 - 1:30 pm

Shaping The Future: ALV And Your Legal Video Practice

Panel: ALV Board of Directors

What has been missing from the legal videography profession—and how can ALV help fill those gaps? This interactive forum gives attendees the opportunity to share ideas, identify unmet needs, and help shape ALV's future priorities, programs, and resources. We'll also reflect on the conference itself, discussing the sessions that provided the greatest value and how the experience has impacted your professional development.

Note: *This session is exclusive to in-person attendees and will not be available virtually.*

POST CONFERENCE

4:00 - 8:00 pm

BEACH PARTY - Uber with your colleagues to [Balboa Pier](#) and Ruby's Diner at Newport Beach.

